

# NOMAD-2D



## NOMAD-2D Features

- ▶▶ NOMAD-2D is a hand-held, pocket sized, battery powered, full-feature packed bar code reading terminal with custom lead retrieval software.
- ▶▶ Designed for "ease of use," NOMAD-2D utilizes a key pad to scan badges, select lead qualifiers, add notes and print leads.
- ▶▶ Battery lasts for full length of show without recharging.
- ▶▶ 4MB of non-volatile, internal memory assures no data loss.
- ▶▶ Physical description: Size 1.6" x 4.4" x 1.6" Weight 4.2 oz.
- ▶▶ Capture leads any where, any time and any place.

## How NOMAD-2D Lead Retrieval Works

- ▶▶ Hold the NOMAD-2D reader about 6 - 8 inches away from the bar code on the name badge.
- ▶▶ Press one of the red "SCAN" buttons located on the face of the unit. You will hear an audible beepsignal after the bar code has been read. Full attendee data is captured, stored in memory and displayed on the back-lit screen.
- ▶▶ All scanned, qualified and note information is saved to the internal memory of the NOMAD 2-D unit.



- ▶▶ Prioritize your sales efforts by area of interest! Add Lead Qualifiers with simple use of arrow buttons. Add notes using text messaging keystrokes.
- ▶▶ After close of the show, return your NOMAD 2-D unit to the exhibitor lead retrieval service desk.
- ▶▶ For easy 24/7 access and distribution by you and your staff, your captured leads are uploaded to our secure web site. For an additional fee you may have your leads copied to a USB drive right at the service desk.



EXPO DATA CAPTURE

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SmartScan system is the first step  
of your sales force automation

# SmartScan

## PDF417 Bar Code Lead Retrieval System

Capture, qualify and follow-up on your sales leads. SmartScan System transfers your sales lead information directly to a USB Stick. Hard copy printouts are immediately produced.

Qualify your leads with standard or custom qualifiers. Build your sales data base. Increase sales force productivity. Improve your bottom line.

**SmartScan System** consists of a hand held laser scanner connected to a data collection unit with an integrated USB Stick drive and printer.

The non-contact laser scanner uses a laser beam to read the attendee's PDF417 bar coded name badge from a distance of 6 to 9 inches.

The attendee's full name, address, phone and fax numbers are captured.

Optional information may also be collected—attendee's e-mail, demographics, size and type of business, products/ services of greatest interest, lead follow-up codes, and more. Available information is at the discretion of show management.

**Your leads... Your livelihood...**  
**SmartScan is an integrated component**  
**of your in-booth sales force.**



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3227 MEAD AVENUE - 4A LAS VEGAS, NV 89102



NeoCon World's Trade Fair  
 June 13 – 15, 2011  
 Chicago, Illinois

# Expo Data Capture, Inc.

**Lead Retrieval Order Form** NCWTF11-K

**Please Read the Rental Terms and Conditions on the Next Page Before Submitting This Form.**

**Company Information:** *Please PRINT clearly and legibly. You will receive an email confirmation/receipt within 48 hours.*

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_ Floor # \_\_\_\_\_

Business Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

	<u>Early Order Price</u> <u>Expires 5.13.11</u>	<u>Standard Price</u> <u>Expires 6.3.11</u>	<u>On-Site Price</u> <u>After 6.3.11</u>	<u>Quantity</u>	<u>Total Price</u>
<b>NOMAD-2D:</b> A handheld, battery powered device with a built-in bar code scanner. Leads will be uploaded and e-mailed to address given above within 24 hours after end of show.	<b>\$320.00 per unit</b>	\$395.00 per unit	\$420.00 per unit	_____	\$ _____
<b>SmartScan System*</b> A self-contained, desktop data collection terminal with hand held laser scanner, internal printer and USB drive. USB is included with unit. *Unit requires electricity of 120V AC.	<b>\$340.00 per unit</b>	\$415.00 per unit	\$440.00 per unit	_____	\$ _____
<b>-Additional Options-</b>					
<b>Custom Lead Qualifiers:</b> Both units can be programmed with up to 20 custom lead qualifiers. See third page for details.	<b>\$50.00 per unit</b>	\$50.00 per unit	Not Available	_____	\$ _____
<b>-Additional Options for NOMAD-2D-</b>					
<b>USB pen drive:</b> At the end of the show your leads are downloaded onto a USB drive. Plus your leads are e-mailed.	<b>\$25.00 per unit</b>	\$25.00 per unit	\$50.00 per unit	_____	\$ _____
<b>Mobile Printer:</b> Battery operated printer for use with the NOMAD-2D reader.	<b>\$50.00 per unit</b>	\$50.00 per unit	\$100.00 per unit	_____	\$ _____

Amount Due \$ \_\_\_\_\_  
 \*Prices are good for entire length of show.

**Payment Options:**     Credit Card:     MasterCard     Visa     American Express  
 Check:            Checks must be in \$US dollars payable to Expo Data Capture, Inc.

**IMPORTANT: All orders for NOMAD-2D units require a credit card number as a security deposit in case the unit is lost, damaged or stolen. Please read the "Rental Terms & Conditions" on the next page for additional information.**

**You are responsible for picking up your unit before the start of the show from the Lead Retrieval desk.**

Any units not picked up within 4 hours of the start of show will be re-rented and no refunds will be provided. Your order cannot be processed without payment. **No refunds after 6.3.2011!**

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Printed Cardholder Name: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

**If information is different from above:**

Cardholder Billing Address: \_\_\_\_\_

Cardholder City/State/Zip: \_\_\_\_\_ Cardholder Phone #: \_\_\_\_\_

What prompted you to order?     Exhibitor Manual     Event Web Site     EDC Sales Rep  
 E-mail reminder

**Ordering Options:**    **Mail Completed Form and Payment To:**  
 Expo Data Capture, Inc.  
 5275 S. Arville Street, Suite 348  
 Las Vegas, NV. 89118

**Fax Completed Form To:**  
 702-476-1042  
**Questions? Call:**  
 702-487-5876



## 2D Lead Retrieval Rental Terms and Conditions

**In case of sell out of a particular lead retrieval unit Expo Data Capture, Inc. reserves the right to substitute at the same or lower price.**

Advance deadlines are stated on the order form. Orders must be completed and payment must be received on or before the deadline date to partake in any special pricing/promotions. If orders are received after the deadline and indicate pre-deadline pricing, Expo Data Capture, Inc. (EDC) reserves the right to charge the post-deadline price. When placing an order, it is requested that the contact person will not fax and mail the same order. The contact person has been informed by EDC that the NOMAD-2D unit and SmartScan Systems can be used to collect information provided by attendees on their registration forms, from the registration database such as; Attendee Name, Title, Company, Address, Phone, Fax, E-Mail (if provided to EDC), etc. Only select fields will display on the NOMAD-2D screen and print out on the SmartScan System but all attendee info will be provided on the web-site or diskette after the show. Information included is subject to the information designated by each event's management to be captured and may vary from event to event. Contact/User person understands and accepts that some badges issued by show management, at on-site registration, may not have bar codes and unique id numbers to allow for expedience during on-site registration. This is at the discretion of show management and is no fault of EDC. No reimbursement will be given if such matter occurs.

By properly using the NOMAD-2D unit and/or SmartScan System, the user will be able to scan and record bar coded information available on the badges of individuals who are interested in the company's product or service. All lead retrieval units must be picked up at the show site from the "Lead Retrieval" booth. Units not picked up within 4 hours after the start of the show may be re-rented without any refund. At the end of the rental period, the contact person will return the NOMAD-2D and/or SmartScan unit(s) to EDC personnel. Units that are not returned within 1 hour of the close of the show will be subject to a late charge beginning the night the show closes. Lead Retrieval equipment that is not returned within 1 hour of the close of the show will be subject to a \$150.00 late charge beginning the night the show closes, and \$150.00 every day thereafter until the Lead Retrieval unit is returned to EDC. Late charges are not to exceed the amount of \$1500.00 for the NOMAD-2D and \$2500.00 for the SmartScan System. Equipment inadvertently taken from show site may be returned to EDC prepaid, at the address on this agreement.

Expo Data Capture, Inc. is dependant upon show management to provide complete and full information of all attendees at the show who were assigned a bar coded badge. If that information is not complete and correct it is no fault of EDC. Any questions, concerns, or refunds will not be addressed or provided by EDC but instead must be addressed to show management.

**NEVER REMOVE THE SCANNING MODULE OR BATTERIES FROM THE NOMAD-2D. THIS MAY RESULT IN LOSS OF ALL SCANNED DATA FROM THE UNIT.**

As with any electronic equipment, the NOMAD-2D unit must be handled properly and used as directed in order to achieve the desired results. The contact person acknowledges that he/she has been instructed by EDC on the correct use and care of the NOMAD-2D unit and that he/she understands how to operate the NOMAD-2D unit. EDC will provide at no extra cost initial and any additional instruction as requested by the contact person or authorized employee of the named company. DEI will have extra batteries on-site should user's unit run low on battery power. EDC suggests user attain new batteries from the EDC on-site staff person when batteries get to 50% or less, or when "low battery " reading appears on NOMAD-2D screen. Improper use or care of the unit can result in the equipment's failure to scan the bar codes and record the desired information. Renter risks losing any/all leads if they allow the NOMAD-2D to run out of battery power and EDC is not responsible for subsequent refunds should such a situation occur. Renter risks losing any/all scanned leads by failure to return NOMAD-2D unit after the close of the show. Should renter accidentally take the EDC NOMAD-2D device with them after the show has ended EDC is not responsible for any lost data if the battery power runs out. The contact person further acknowledges and agrees that, by this agreement, the liability to EDC for the NOMAD-2D unit's failure to record and retain bar coded information, for whatever reason, is limited to the return of the rental costs. The contact person and their company hereby waive all other rights and remedies that they may have against EDC if the unit(s) do not scan and record all bar coded information which they attempt to obtain by scanning.

**Security Deposit Information:** The NOMAD-2D unit was made available to the above named contact person of the above named company at a rental fee. All orders for NOMAD-2D units require a credit card number as a security deposit. Security deposit charges WILL NOT be processed UNLESS the unit is lost, stolen, or damaged. If a unit is lost or damaged the card will be charged up to, but not exceeding, \$1500.00. A credit card number is required and must be received when the order is placed. If the need should arise to charge this credit card and it comes back as declined or invalid, EDC will invoice the company on record for the corresponding charges and will add an additional six (6) percent interest charge accruing monthly for non-payment.

**Force Majeure.** EDC shall not be held responsible for refunds in the event of acts of God, war, government regulations, disaster, terrorism, strikes or threat of strikes, lockouts, civil disorder, curtailment of transportation facilities or services, fires, floods, epidemics, accidents, shortages, acts of any governmental authority or other catastrophic events hinder the ability to program, or provide lead retrieval equipment or services to show site or exhibitors.

### Ordering Options:

### Mail Completed Form and Payment To:

Expo Data Capture, Inc.  
5275 S. Arville Street, Suite 348  
Las Vegas, NV. 89118

### Fax Completed Form To:

702-476-1042

### Questions? Call:

702 487-5876



## With Both Your NOMAD-2D and SmartScan Lead Retrieval Units You Can Customize Your Follow-Up Qualifiers

Standard Codes	Custom (20 Characters ONLY!)
1. Send Literature	
2. Send Samples	
3. Send Pricing	
4. Add to mailing list	
5. Technical Info Required	
6. Detail Specs Required	
7. Provide Quote	
8. Product Demo Required	
9. Immediate Contact Required	
10. Have Salesperson Call	
11. Recommends	
12. Final Say	
13. Makes Purchase Decision	
14. Partial Interest	
15. Purchase in 30 Days	
16. Purchase in 3 Months	
17. Purchase in 6 Months	
18. Ready to Purchase	
19. Immediate Need	
20. Order Placed at Show	

There is a limit of 20 Custom Codes which you may request and each code contains a maximum of 20 characters including spaces.

Please submit this form at least **3 weeks before the start of the event.**

### Exhibitor Information:

Show Name: NeoCon World's Trade Fair 2011 (NCWTF 11)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

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