



ACCESSORY DISPLAY

We invite you to take advantage of this incredible opportunity to display your accessory product during the August 2010 National Prom Market Chicago. Show your merchandise in a display case that will be located on the 7th floor of the Merchandise Mart, and will be on display throughout the entire market!

Picture your merchandise in a display case with signage...to be seen by every buyer that comes to the National Prom Market Chicago! You will have an individual **2' X 2' view case** in which your product(s) will be merchandised by our professional visual merchandiser.

The samples must be sent to the Fashion Office by **Tuesday, August 3, 2010** and will be returned to your booth on Tuesday, August 10 by 3pm.

Please fill out the form below, as well as the attached waiver, and return both to the Fashion Office via fax at 312.527.7654 no later than **Friday, July 30, 2010**.

The cost per each 2' X 2' display area will be **\$125.00**. Payments should be made payable to **MMPI** and sent to the Fashion Office with your samples by August 3rd.

The mailing address is:

Stephanie D'Ambrosio
MMPI Fashion Office
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

The limit per booth is one display area and availability is on a first come, first serve basis!
The selection of accessory merchandise is at the discretion of the Fashion Office.

If you have any questions about this exciting opportunity, please feel free to call the Fashion Office at 312.527.7751 or via email at sdambrosio@mmart.com. The fax number is 312.527.7807.

Company Name: _____

Representative/Contact: _____

Phone: _____ Email: _____

Booth # _____

CC (Visa/MC/Amex): _____

Expiration Date: _____ Amount: _____

Name on Card: _____ Signature: _____



AGREEMENT OF RELEASE, INDEMNITY AND WAIVER OF CLAIMS
(STORAGE/DISPLAY OF PROPERTY)

TO: Merchandise Mart Properties, Inc
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

In consideration of the permission you have granted the undersigned to enter _____
In The Merchandise Mart and/or The Apparel Center in Chicago Illinois and/or adjacent or nearby property managed
by MMPI (collectively, the "Property") on [dates(s) _____] for the purpose of
_____, the undersigned agrees as follows:

1. I shall comply at all times with all rules, regulations and instructions from building personnel respecting my access to and entrance upon the property and the storage and display of property therein.
2. Except for the willful actions of Merchandise Mart L.L.C., a Delaware limited liability company 350 North Orleans L.L.C., a Delaware limited liability company; 527 West Kinzie L.L.C., a Delaware limited liability company; Merchandise Mart Properties, Inc.; Merchandise Mart Services L.L.C., a Delaware limited liability company; Vornado Realty L.P., a Delaware limited partnership; Vornado Realty Trust, a Maryland real estate investment trust; (Any additional parties, if applicable) Urban Retail Properties Co.; LaSalle National Bank, as T/U/T # 121000 and 111429; Wolf Point Owners, L.L.C.; Merchandise Mart Owners, L.L.C.; and their respective owners, partners, directors, officers, members, shareholders, agents, employees, beneficiaries, lenders, successors and assigns (collectively, "the Building Interests"), I hereby waive any claims I may have against the Building Interests for any damage to person, property or business of any person or entity by whomever or howsoever caused and I agree to assume any and all risks caused by my entering onto the property or storing or displaying property therein. I shall protect, defend, indemnify and hold harmless the Building Interests from and against any and all liabilities, claims, demands, cost and actions of whatever nature (including reasonable attorneys' fees) for injury to person or damage to or loss of property in or about the Building caused or occasion by or through me or arising out of my entry onto the property.
3. I understand that I shall bear the entire risk of loss to or damage of any property I bring unto the Building. In no event shall the Building Interests become bailees, (either voluntary or involuntary), accept or be charged with the duties thereof, or any property I bring into the Building or store or display therein. All stored or display property will be promptly removed upon the expiration or revocation of my permission granted hereunder.

SIGNATURE
PRINT NAME: _____
ADDRESS: _____

TELEPHONE: (____) _____
DATE: _____