

Beckman's **FIRST FLOOR GALLERY DISPLAY**
HANDCRAFTED GIFT SHOW | CHICAGO

Display your product among the industry's latest innovative merchandise in our handcrafted display: Beckman's First Floor Gallery on the 1st floor near registration. At the display, buyers will receive a quick overview of products featured in the Beckman's Section that will guide them to your booth. *Display space is limited.*

- Cost: \$100 per grouping
- Registration Deadline: **June 1, 2010**
- Ship products to address below by: **June 9, 2010** (*Must include a copy of form with product.*)

TERMS (read carefully):

- You are responsible for retrieving product from the display at the end of market.
Product Pick Up: (NOTE: Deserted product will be donated to charity.)
 - Exhibitors: Tuesday, July 27, 2-5 pm
 - Showrooms: Wednesday, July 28 by 5 pm
- Product received after the deadline, or brought directly to Market, will NOT be placed in the display nor will any reimbursement be given.
- Product will NOT be relocated within the display once set by the Market designer.
- Please limit your product submission to **EITHER 1 large piece OR 3 small pieces.**
- No literature or pictures of any kind (ex. business cards, pamphlets, signage or images) can be placed out with your product.
- **NOTE: Please send display materials necessary to present your product (i.e. stands, stuffing, etc.)**

Company Name: _____ Showroom/Booth #: _____

Contact Name: _____

Contact Phone Number: _____ Fax Number: _____

Contact E-mail Address: _____

Credit Card Information: (OR, send CHECK made payable to *Merchandise Mart Properties, Inc.*)*

Circle Card Type: **MC** **VISA** **AMEX** Other: _____

Card Number: _____ Exp. Date: _____

*Payment is due no later than the registration deadline: June 1, 2010

Circle the appropriate product category to best describe your product submission:

Spa **Floral** **Holiday** **Children's/Baby** **Women's Accessories** **Home**
Pet **Gourmet** **Decorative Accessories** Other: _____

Please provide product name and a brief description of the product(s): _____

New Product Section! (Check box if you are submitting product from a line that is new to Market.)

Send form and payment to the address or fax below:

Attn: Carrie Schmitt

The Chicago Market: Living and Giving
222 Merchandise Mart Plaza, Suite 470, Chicago, IL 60654

Fax: 312/527-7912 | Phone: 312/527-7885

cschmitt@mmart.com

WITHIN TWO - THREE WEEKS OF SUBMITTING THIS FORM, YOU SHOULD RECEIVE AN EMAIL CONFIRMATION FROM US.

The Indemnity Agreement on the next page must be signed and returned with this form.

PRODUCT DISPLAY FORM AGREEMENT RELEASE, INDEMNITY AND WAIVER OF CLAIMS

TO: Merchandise Mart Properties, Inc.
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

In consideration of the ability to participate in the Beckman's First Floor Gallery Display in The Merchandise Mart in Chicago, Illinois managed by MMPI (collectively, the "Property") on July 22-28, 2010 for the purpose of participating in Beckman's Gallery, the undersigned agrees as follows:

1. I shall comply at all times with all rules, regulations and instructions from building personnel respecting my access to and entrance upon the property and the storage and display of property therein.
2. MMPI reserves the right to remove product at any time.
3. Except for the willful actions of Merchandise Mart L.L.C., a Delaware limited liability company; MTS - Merchandise Mart L.L.C., 350 North Orleans L.L.C., a Delaware limited liability company; Merchandise Mart Properties, Inc.; Vornado Realty L.P., a Delaware limited partnership; Vornado Realty Trust, a Maryland real estate investment trust; and their respective owners, partners, directors, officers, members, shareholders, agents, employees, beneficiaries, lenders, successors and assigns (collectively, "the Building Interests"), I hereby waive any claims I may have against the Building Interests for any damage to person, property or business of any person or entity by whomever or howsoever caused and I agree to assume any and all risks caused by my entering onto the property or storing or displaying property therein. I shall protect, defend, indemnify and hold harmless the Building Interests from and against any and all liabilities, claims, demands, costs and actions of whatever nature (including reasonable attorneys' fees) for injury to person or damage to or loss of property in or about the Building caused or occasion by or through me or arising out of my entry onto the property.
4. **I understand that I shall bear the entire risk of loss to or damage of any property** I bring unto the Building. In no event shall the Building Interests become bailees (either voluntary or involuntary), accept or be charged with the duties thereof, or any property I bring into the Building or store or display therein. All stored or display property will be promptly removed upon the expiration or revocation of my permission granted hereunder.

SIGNATURE _____

PRINTED NAME: _____

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE: (____) _____

DATE: _____

(rev 02/18)