



CAFÉ SPONSORSHIP

If you have wall decor and you're looking for additional exposure, this is a great opportunity for you! We merchandise displays in our cafés on the temporary or showroom floors. This sponsorship includes signage with your company's name and location, and it allows you to have your wall décor hung on the walls of the café. Please ship your product to arrive no later than Tuesday, June 8, 2010

Cafes and display space is limited.

- Cost: \$1,000 per cafe
- Registration Deadline: **June 1, 2010**
- Product due: **June 8, 2010**
- **Sponsor is responsible for retrieving their product at the end of Market.***
**Deserted product will be donated to charity.*

Yes, our company will provide our product by Tuesday, June 8, 2010 as required.

Company Name: _____ Showroom/Booth #: _____

Contact Name: _____

Contact Phone Number: _____ Fax Number: _____

Contact E-mail Address: _____

Credit Card Information: (OR, send CHECK made payable to *Merchandise Mart Properties, Inc.*)*

Circle Card Type: **MC** **VISA** **AMEX** Other: _____

Card Number: _____ Exp. Date: _____

***Payment is due no later than the registration deadline: June 1, 2010**

Please provide product name and a brief description of the product(s): _____

Send form and payment to the address or fax below:

Attn: Carrie Schmitt
The Chicago Market: Living and Giving
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

Fax: 312/527-7912 | Phone: 312/527-7885
cschmitt@mmart.com

WITHIN TWO - THREE WEEKS OF SUBMITTING THIS FORM, YOU SHOULD RECEIVE AN EMAIL CONFIRMATION FROM US.

The Indemnity Agreement on the next page must be signed and returned with this form.

PRODUCT DISPLAY FORM AGREEMENT RELEASE, INDEMNITY AND WAIVER OF CLAIMS

TO: Merchandise Mart Properties, Inc.
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

In consideration of the ability to participate in the Café Sponsorship Display in The Merchandise Mart in Chicago, Illinois managed by MMPI (collectively, the "Property") on, July 22-28, 2010 for the purpose of participating in Beckman's Gallery, the undersigned agrees as follows:

1. I shall comply at all times with all rules, regulations and instructions from building personnel respecting my access to and entrance upon the property and the storage and display of property therein.
2. MMPI reserves the right to remove product at any time.
3. Except for the willful actions of Merchandise Mart L.L.C., a Delaware limited liability company; MTS - Merchandise Mart L.L.C., 350 North Orleans L.L.C., a Delaware limited liability company; Merchandise Mart Properties, Inc.; Vornado Realty L.P., a Delaware limited partnership; Vornado Realty Trust, a Maryland real estate investment trust; and their respective owners, partners, directors, officers, members, shareholders, agents, employees, beneficiaries, lenders, successors and assigns (collectively, "the Building Interests"), I hereby waive any claims I may have against the Building Interests for any damage to person, property or business of any person or entity by whomever or howsoever caused and I agree to assume any and all risks caused by my entering onto the property or storing or displaying property therein. I shall protect, defend, indemnify and hold harmless the Building Interests from and against any and all liabilities, claims, demands, costs and actions of whatever nature (including reasonable attorneys' fees) for injury to person or damage to or loss of property in or about the Building caused or occasion by or through me or arising out of my entry onto the property.
4. **I understand that I shall bear the entire risk of loss to or damage of any property I bring unto the Building.** In no event shall the Building Interests become bailees (either voluntary or involuntary), accept or be charged with the duties thereof, or any property I bring into the Building or store or display therein. All stored or display property will be promptly removed upon the expiration or revocation of my permission granted hereunder.

SIGNATURE _____

PRINTED NAME: _____

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE: (____) _____

DATE: _____

(rev 3.11.10)