



ELEVATOR BANNER SPONSOR

Every time a buyer gets in an elevator they will see your name! By participating in an elevator sponsorship, you'll be able to "own" an entire bank of elevators through a featured placement inside each car! A vinyl sign with the message of your choice will be hung in each elevator. You create the artwork — we print and hang the sign for you. Get noticed at market with this NEW elevator sponsorship. Hurry, elevators are available on a first-come, first-serve basis!

- Cost: \$2,500 for a set of elevators (includes cost of production)
- Registration Deadline: **June 1, 2010**
- Artwork due: **June 8, 2010**
- Sizing: 16.75" x 84" (vertical)

Company Name: _____ Showroom/Booth #: _____

Contact Name: _____

Contact Phone Number: _____ Fax Number: _____

Contact E-mail Address: _____

Credit Card Information: (OR, send CHECK made payable to *Merchandise Mart Properties, Inc.*)*

Circle Card Type: **MC** **VISA** **AMEX** Other: _____

Card Number: _____ Exp. Date: _____

*** Payment is due no later than the registration deadline: June 1, 2010**

Note that elevator banks vary per sponsorship- coming in sets of 4 or 6 cars per bank and are available on a first-come, first-serve basis. Sponsorship cost is the same for all elevator sets.

Send form and payment to the address or fax below:

Attn: Carrie Schmitt

The Chicago Market: Living and Giving
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

Fax: 312/527-7912 | Phone: 312/527-7885

cschmitt@mmart.com

WITHIN TWO - THREE WEEKS OF SUBMITTING THIS FORM, YOU SHOULD RECEIVE AN EMAIL CONFIRMATION FROM US.

ELEVATOR BANNER SPECIFICATIONS

For the best results, please follow these specifications for great looking results:

- Format:** Macintosh or PC formats are supported, using popular applications such as Adobe Photoshop, Adobe Illustrator, QuarkXpress, and Adobe Page Maker. Corel Draw files are accepted when exported as an AI file format with type converted to outlines.
- Scanning:** When scanning images, please keep in mind that the target resolution is 100 dpi at **final size**. So, if you design your poster at 50%, then your scans need to be at 200 dpi. If you design your poster at 25%, then your scans need to be at 400 dpi. Please save scans in CMYK format and **do not** use any type of file compression.
- Fonts:** Please furnish both screen and printer fonts on your disk.
- Proofs:** You **must** include a color or black & white print of what the final poster should look like or we cannot be liable for poor reproductions.
- Media:** We accept CD-ROM (ISO and Mac and/or Hybrid), 100MB Zip, 1GB and 2GB Jazz, SyQuest 44, 88, and 200 formats.