



EXCLUSIVE FIRST FLOOR DISPLAY

Our designer will work with you to create an exclusive display featuring your product only on the 1st floor. This display will carry up to ten of your lines OR up to 20 pieces of product (depending on product size). Once created, this dazzling display will be sure to catch the buyer's eye. As an added bonus, a 22 x 28 sign will be placed at the display with your logo and showroom name/number. *Display space is limited.*

- Cost: \$1,000
- Registration Deadline: **June 1, 2010**
- High Resolution Logo Due: **June 8, 2010** (Must be emailed to cschmitt@mmart.com)
- Product must be received at the address below by*: **Tuesday, June 8, 2010**
*Be sure to include a copy of your registration form with the package.
- **NOTE: Please send display materials necessary to present your product (i.e. stands, stuffing, etc.)**

Company Name: _____ Showroom/Booth #: _____

Contact Name: _____

Contact Phone Number: _____ Fax Number: _____

Contact E-mail Address: _____

Credit Card Information: (OR, send CHECK made payable to *Merchandise Mart Properties, Inc.*)*

Circle Card Type: **MC** **VISA** **AMEX** Other: _____

Card Number: _____ Exp. Date: _____

*** Payment is due no later than the registration deadline: June 1, 2010**

Yes, our company will provide product by TUES, June 8, 2010 as required, along with a copy of this form.

Please provide category and a brief description of the product(s): _____

***Product Pick Up:** Wednesday, July 28, 2-5 pm. Deserted product will be donated to charity.

Send form and payment to the address or fax below:

Attn: Carrie Schmitt
The Chicago Market: Living and Giving
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

Fax: 312/527-7912 | Phone: 312/527-7885
cschmitt@mmart.com

WITHIN TWO - THREE WEEKS OF SUBMITTING THIS FORM, YOU SHOULD RECEIVE AN EMAIL CONFIRMATION FROM US.

The Indemnity Agreement on the next page must be signed and returned with this form.

EXCLUSIVE DISPLAY FORM AGREEMENT RELEASE, INDEMNITY AND WAIVER OF CLAIMS

TO: Merchandise Mart Properties, Inc.
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

In consideration of the ability to participate in the Exclusive First Floor Display in The Merchandise Mart managed by MMPI (collectively, the "Property") on July 22-28, 2010 for the purpose of displaying product in the Retail Vignette Showcase, the undersigned agrees as follows:

1. I shall comply at all times with all rules, regulations and instructions from building personnel respecting my access to and entrance upon the property and the storage and display of property therein.
2. MMPI reserves the right to remove product at any time.
3. Except for the willful actions of Merchandise Mart L.L.C., a Delaware limited liability company; MTS - Merchandise Mart L.L.C., 350 North Orleans L.L.C., a Delaware limited liability company; 527 West Kinzie L.L.C., a Delaware limited liability company; Merchandise Mart Properties, Inc.; Merchandise Mart Services L.L.C., a Delaware limited liability company; Vornado Realty L.P., a Delaware limited partnership; Vornado Realty Trust, a Maryland real estate investment trust; and their respective owners, partners, directors, officers, members, shareholders, agents, employees, beneficiaries, lenders, successors and assigns (collectively, "the Building Interests"), I hereby waive any claims I may have against the Building Interests for any damage to person, property or business of any person or entity by whomever or howsoever caused and I agree to assume any and all risks caused by my entering onto the property or storing or displaying property therein. I shall protect, defend, indemnify and hold harmless the Building Interests from and against any and all liabilities, claims, demands, costs and actions of whatever nature (including reasonable attorneys' fees) for injury to person or damage to or loss of property in or about the Building caused or occasioned by or through me or arising out of my entry onto the property.
4. **I understand that I shall bear the entire risk of loss to or damage of any property** I bring unto the Building. In no event shall the Building Interests become bailees (either voluntary or involuntary), accept or be charged with the duties thereof, or any property I bring into the Building or store or display therein. All stored or display property will be promptly removed upon the expiration or revocation of my permission granted hereunder.

SIGNATURE: _____

PRINTED NAME: _____

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE: _____

DATE: _____

(rev. 03.11.10)