



# Graphics & Signage Order Form

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

GES Exposition Services • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

**Architectural Digest Home Design Show**  
Pier 94  
March 18 - 21, 2010

**Discount Deadline Date:**  
February 23, 2010

COMPANY NAME \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_ BOOTH NUMBER \_\_\_\_\_

### Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
600505	Sign, 10"x60"	\$ 164.75	\$ 247.25
600506	Sign, 11"x14"	\$ 77.00	\$ 115.50
600507	Sign, 14"x22"	\$ 101.75	\$ 152.75
600508	Sign, 14"x44"	\$ 134.25	\$ 201.50
600509	Sign, 20"x60"	\$ 256.00	\$ 384.00
600510	Sign, 22"x28"	\$ 157.00	\$ 235.50
600512	Sign, 28"x44"	\$ 269.75	\$ 404.75
600514	Sign, 40"x60"	\$ 345.75	\$ 518.75
600515	Sign, 48"x96"	\$ 669.75	\$ 1,004.75
600501	Sign, 7"x11"	\$ 55.25	\$ 83.00
600502	Sign, 7"x44"	\$ 62.00	\$ 93.00
600547	Easel Back	\$ 12.55	\$ 18.85

All standard signs are digitally produced on white foamcore. Standard sign price includes text/copy placement in a color specified herein on a single side.

### CUSTOM SIGNS

GES maintains fully-equipped graphics shops that offer:

- |                              |                              |
|------------------------------|------------------------------|
| <i>Graphic Design</i>        | <i>Large Format Printing</i> |
| <i>Desktop Publishing</i>    | <i>POP Displays</i>          |
| <i>Backlit Graphics</i>      | <i>Lamination</i>            |
| <i>Vinyl Graphics</i>        | <i>Logo Reproduction</i>     |
| <i>Graphics Presentation</i> | <i>Vinyl Banners</i>         |

For custom work quotation, please contact us at:

<http://www.ges.com/graphics/quote/>

File submission requirements and guidelines for custom signage are contained within the page titled "Digital File Submission Guide."

### Please Indicate Choice

**Background Color** (600505-600502 ONLY).

White will be provided if no color is indicated below:

- |                                |                                |                                 |
|--------------------------------|--------------------------------|---------------------------------|
| <input type="checkbox"/> Black | <input type="checkbox"/> Blue  | <input type="checkbox"/> Green  |
| <input type="checkbox"/> Red   | <input type="checkbox"/> White | <input type="checkbox"/> Yellow |

**Copy Color** (600505-600502 ONLY).

Black will be provided if no color is indicated below:

- |                                |                                |                                 |
|--------------------------------|--------------------------------|---------------------------------|
| <input type="checkbox"/> Black | <input type="checkbox"/> Blue  | <input type="checkbox"/> Green  |
| <input type="checkbox"/> Red   | <input type="checkbox"/> White | <input type="checkbox"/> Yellow |

**Indicate Physical Alignment** (600505-600502 ONLY).

- |                                     |                                   |
|-------------------------------------|-----------------------------------|
| <input type="checkbox"/> Horizontal | <input type="checkbox"/> Vertical |
|-------------------------------------|-----------------------------------|

### Place Order Here

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
<b>A.</b>	Total All items Ordered			\$
<b>B.</b>	Petroleum Surcharge Assessment: 4%		A x 4% = B	\$
<b>C.</b>	Subtotal		A + B = C	\$
<b>D.</b>	Sales Tax: 8.875%		C x 8.875% = D	\$
<b>E.</b>	Payment Enclosed		C + D = E	\$
<b>I agree in placing this order that I have accepted GES Payment Policy and GES Terms &amp; Conditions of Contract.</b>				
<b>Authorized Signature - Please Sign:</b> X				
AUTHORIZED NAME - PLEASE PRINT				DATE

**COMPLETE COPY**

Please Print. Attach a layout to this form if necessary.