



LAKE LIVING DISPLAY PARTICIPATION FORM

You are invited to submit your product for display in the Lake Living Display! This display will be showcased for thousands of buyers during Market on the first floor near Buyer Registration. From city condos to country vacation homes, the product displayed on this showcase is sure to be a fit for any buyer looking to build their inventory of leisure product indicative of the fresh water lifestyle. Don't miss out on the chance to help them set their stores apart from the rest!

Questions?

Contact Designer Mick Santiago

Email: mick@micksantiago.com

Phone: 773-875-8449

Details:

- Registration Deadline: May 24, 2010
- Cost: FREE!
- Once you've submitted this form, you will be contacted by the designer. At that time, the designer will send you shipping information for the delivery of your product. (Be sure to include a copy of this completed registration form with the product package.)
- Product admission is at the discretion of the designer.
- You are responsible for retrieving product from the Lake Living Display at the end of Market.*
- Product location/space/style is at the discretion of the designer.

Company Name: _____ Showroom/Booth #: _____

Contact Name: _____

Contact Phone Number: _____ Fax Number: _____

Contact E-mail Address: _____

Please provide category and a brief description of the product(s): _____

Please Fax this form to:

Fax: 312-527-7912 | Phone: 312-527-7885

222 Merchandise Mart Plaza, Suite 470

Chicago, IL 60654

WITHIN TWO WEEKS OF SUBMITTING THIS FORM, YOU SHOULD RECEIVE AN EMAIL CONFIRMATION FROM US.

The Indemnity Agreement on the next page MUST be signed and returned with this form.

LAKE LIVING DISPLAY AGREEMENT RELEASE, INDEMNITY AND WAIVER OF CLAIMS

TO: Merchandise Mart Properties, Inc.
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

In consideration of the ability to participate in the Lake Living Display in The Merchandise Mart managed by MMPI (collectively, the "Property") on July 22-18, 2010 for the purpose of displaying product in the Lake Living House or the Lake Living Lounge, the undersigned agrees as follows:

1. I shall comply at all times with all rules, regulations and instructions from building personnel respecting my access to and entrance upon the property and the storage and display of property therein.
2. MMPI reserves the right to remove product at any time.
3. Except for the willful actions of Merchandise Mart L.L.C., a Delaware limited liability company; MTS - Merchandise Mart L.L.C., 350 North Orleans L.L.C., a Delaware limited liability company; Merchandise Mart Properties, Inc.; Vornado Realty L.P., a Delaware limited partnership; Vornado Realty Trust, a Maryland real estate investment trust; and their respective owners, partners, directors, officers, members, shareholders, agents, employees, beneficiaries, lenders, successors and assigns (collectively, "the Building Interests"), I hereby waive any claims I may have against the Building Interests for any damage to person, property or business of any person or entity by whomever or howsoever caused and I agree to assume any and all risks caused by my entering onto the property or storing or displaying property therein. I shall protect, defend, indemnify and hold harmless the Building Interests from and against any and all liabilities, claims, demands, costs and actions of whatever nature (including reasonable attorneys' fees) for injury to person or damage to or loss of property in or about the Building caused or occasion by or through me or arising out of my entry onto the property.
4. **I understand that I shall bear the entire risk of loss to or damage of any property** I bring unto the Building. In no event shall the Building Interests become bailees (either voluntary or involuntary), accept or be charged with the duties thereof, or any property I bring into the Building or store or display therein. All stored or display property will be promptly removed upon the expiration or revocation of my permission granted hereunder.

SIGNATURE: _____

PRINTED NAME: _____

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE: _____

DATE: _____

(rev. 03.11.10)