



LIGHT BOX GALLERY

We invite you to take advantage of this opportunity to direct retailers to your booth at the National Prom Market™ Chicago. The six photo blow-up images will be displayed in light boxes on the 2nd-floor pedway, connecting the Holiday Inn Mart Plaza to the Merchandise Mart. Retailers frequently travel this pedway during the market. Let retailers know you are at the market, while giving them a preview of your current line or newest hot seller! The light boxes are approximately 32" wide x 48" high and are real eye catchers.

This opportunity is limited to 1 exhibitor. **The fee is \$1000.**

The sponsor will provide their own images, which must fit the above measurements and be saved as PDF files. Please leave 1" allowance on edges. Be sure to list your booth number! Return shipping is not included in the costs for photo blow-ups.

Images must be received by **July 18, 2011** to:

Stephanie Ambuehl
National Prom Market Chicago
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

Please fill out the form below and fax to 312.527.7971 or email sambuehl@mmart.com. Please feel free to contact Stephanie Ambuehl at 312.527.7758 with any questions.

Company Name: _____

Representative/Contact: _____

Phone: _____ Fax: _____

Email Address: _____

Booth # _____

Visa: _____ MC: _____ Amex: _____

Expiration Date: _____ Amount: _____

Name on Card: _____