

NeoCon® East
2011

BOOTH DESIGN AWARD

presented by
contract **I I D A**
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION

//CALL FOR ENTRIES//

The NeoCon East Booth Design Competition seeks to honor originality of design, visual impact, effective use of materials and the outstanding use of space, color, texture, lighting and graphics in booths at NeoCon® East 2011.

Early Entry Deadline: **October 27, 2011**

Please return completed forms to:

Monica DeAngelis
Fax: 312.379.0011 // Email: mdeangelis@iida.org
222 Merchandise Mart // Suite 567 // Chicago IL 60654

-OR-

Deliver your completed form to Monica at booth 2300 by 3PM on Tuesday, November 1.

Judging will take place on **Wednesday, November 2**
Winners will be featured online on Contract Magazine, IIDA, and the Merchandise Mart's websites.

Name of Exhibitor:

Designer:

Booth Location:

Square Feet:

Contact Person:

Email Address:

Phone/Fax:

All entry fees are non-refundable.

IIDA Members must include their Member number or non-Member rates will apply.

Booth Entry Fee: *check one*

- \$150 IIDA Members Member No. _____
 \$200 Non-Members

Credit Card Number:

_____ Exp. Date: _____

Name (as it appears on the card):

Signature:

Questions?

Contact Monica at mdeangelis@iida.org, 312.379.5138