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## NORTH LOBBY SHOWCASE

Spotlight your gowns in the historic Merchandise Mart lobby to be seen by thousands of retailers. Attendee Registration is located in the north lobby, and therefore, it is a key place to grab the attention of bridal retailers. Your gown will be highlighted in a show-stopping display for the duration of market.

This opportunity is limited to 6 exhibitors. **The fee is \$100 per gown - PREPAID**

Please fill out the attached form and return with payment, payable to **MMPI**. You may also fax this form to 312.527.7807. In order to guarantee a place in the show, full payment must accompany this form. Gowns must be received by Tuesday, August 2. Please ship to:

Stephanie D'Ambrosio  
MMPI Fashion Office  
222 Merchandise Mart Plaza, Suite 470  
Chicago, IL 60654

If you have any questions about this exciting opportunity, please feel free to contact the Fashion Office at 312.527.7751 or via email at [sdambrosio@mmart.com](mailto:sdambrosio@mmart.com).

**Fax this form to 312.527.7807**

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Company Name: \_\_\_\_\_

Representative/Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Booth # \_\_\_\_\_

CC (Visa/MC/Amex): \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_