



PERMANENT FLOOR VIGNETTES

As space becomes available, product is able to be showcased in vignette displays on a permanent showroom floor. These displays are created by a professional designer to show off product from your showroom. For the greatest likelihood of getting a vignette to showcase your product you should sign-up early and have display props available for all product submitted.

** Display space is limited and subject to both the discretion of the designer and availability on the floors.*

** Showrooms ONLY.*

- Cost: FREE
- Registration Deadline: **May 17, 2010**
- Product Due: **June 21, 2010** (Include a copy of this form when sending in your product.)

TERMS (read carefully):

- Our Designer will work with you to determine which product can be displayed.
- Once set by the designer, product will not be relocated within the display.
- **NOTE: Please supply display materials necessary to present your product (i.e. stands, stuffing, etc.)**

Company Name: _____ Showroom #: _____

Contact Name: _____

Contact Phone Number: _____ Fax Number: _____

Contact E-Mail Address: _____

Please describe your product: _____

Once received, this form will be placed on file for consideration as space becomes available.
As it does, you will be contacted for participation.

Send form to the address or fax below:

Attn: Carrie Schmitt
 The Chicago Market: Living and Giving
 222 Merchandise Mart Plaza, Suite 470
 Chicago, IL 60654

Fax: 312/527-7912 | Phone: 312/527-7885
cschmitt@mmart.com

WITHIN TWO - THREE WEEKS OF SUBMITTING THIS FORM, YOU SHOULD RECEIVE AN EMAIL CONFIRMATION FROM US.

The Indemnity Agreement on the next page must be signed and returned with this form.

DISPLAY VIGNETTES FORM AGREEMENT RELEASE, INDEMNITY AND WAIVER OF CLAIMS

TO: Merchandise Mart Properties, Inc.
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

In consideration of the ability to participate in the Vignette Display in The Merchandise Mart managed by MMPI (collectively, the "Property") on July 22-28, 2010 for the purpose of displaying product in the Display Vignettes, the undersigned agrees as follows:

1. I shall comply at all times with all rules, regulations and instructions from building personnel respecting my access to and entrance upon the property and the storage and display of property therein.
2. MMPI reserves the right to remove product at any time.
3. Except for the willful actions of Merchandise Mart L.L.C., a Delaware limited liability company; MTS - Merchandise Mart L.L.C.; 350 North Orleans L.L.C., a Delaware limited liability company; Merchandise Mart Properties, Inc.; Vornado Realty L.P., a Delaware limited partnership; Vornado Realty Trust, a Maryland real estate investment trust; and their respective owners, partners, directors, officers, members, shareholders, agents, employees, beneficiaries, lenders, successors and assigns (collectively, "the Building Interests"), I hereby waive any claims I may have against the Building Interests for any damage to person, property or business of any person or entity by whomever or howsoever caused and I agree to assume any and all risks caused by my entering onto the property or storing or displaying property therein. I shall protect, defend, indemnify and hold harmless the Building Interests from and against any and all liabilities, claims, demands, costs and actions of whatever nature (including reasonable attorneys' fees) for injury to person or damage to or loss of property in or about the Building caused or occasion by or through me or arising out of my entry onto the property.
4. **I understand that I shall bear the entire risk of loss to or damage of any property** I bring unto the Building. In no event shall the Building Interests become bailees (either voluntary or involuntary), accept or be charged with the duties thereof, or any property I bring into the Building or store or display therein. All stored or display property will be promptly removed upon the expiration or revocation of my permission granted hereunder.

SIGNATURE: _____

PRINTED NAME: _____

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE: _____

DATE: _____

(rev. 03.11.10)