

REGISTRATION

EXHIBITOR BADGES

For your convenience, there are no forms to mail or fax. Instead registration for Exhibitor Badges is done either online at the address listed below or by Self Registration Onsite. You will receive a bar coded confirmation online which you must bring to the show to receive your exhibitor badges. Exhibitor badges will only be issued on-site during move-in at Exhibitor Registration. Badges will not be mailed in advance of the show. Avoid the self-registration lines at the show by registering online before the deadline.

To Register, please visit www.stylemaxonline.com

Click the "Registration" tab and click the "Register Now" link. When you have finished completing the form, click the "Submit" button at the bottom of the page and your Mart Card Barcoded Confirmation page will appear. Please print this page. Bring your barcoded confirmation, along with your business card, to Exhibitor Registration. The 2-D barcode contains all your registration information. When scanned, it will immediately print your badge.

This new registration process will better serve you with shorter lines and quicker service. If you have any questions regarding registration, please contact Customer Service at 800/677-6278 or 312/527-7600.

CONTRACTOR BADGES

The Exhibitor Service Desks, located on the 7th floor, will issue temporary badges, valid only for set-up and dismantling, to contractors on a daily basis.

