

➤ NESTING SHELVES

A **SB** original, copyrighted design.

Description Our most popular rental item! This fixture maximize your horizontal display area by wrapping a space with continuous shelving. The unit's unique design has a minimal styling which never distracts from your product.

Both sizes and styles available in White or Maple

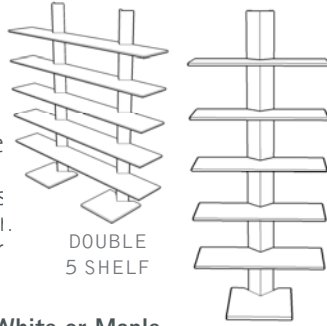
2 Sizes **Single Upright** ea. shelf is approx. 30"L
Double Upright ea. shelf is approx. 64"L

2 Styles **5 shelf units** have 11 3/4"(vertically) between the shelves.
4 shelf units have 15 1/2"(vertically) between the shelves.

2 Colors Maple Ply
 White Painted Ply

Specs Maple: Maple plywood with a satin polyurethane finish.
 White: Maple plywood with hi-gloss painted finish.

More Info? Call or email for our NestKits for plans and photos.



SINGLE 5 SHELF

➤ LDR (LADDER) SHELF

A **SB** original, copyrighted design.

Description Our new Shelving Unit features Deep and High Spaces for displaying your merchandise. Mod and minimalist styling which puts the focus on your product.

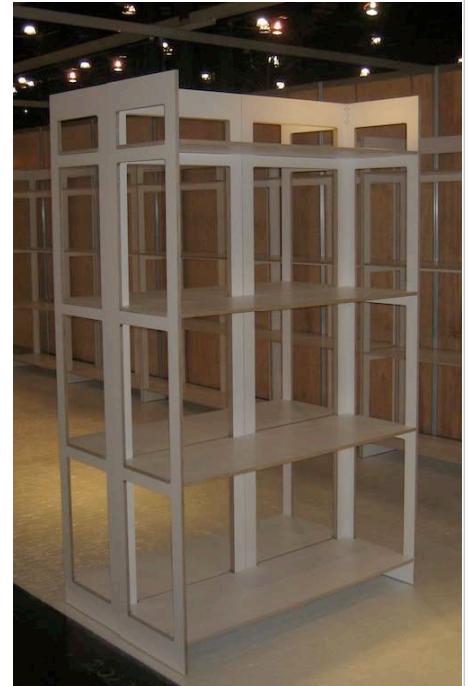
Display Uses Great for taller objects -- shelves are spaced over 18" apart and are extra deep! Jewelry Neck forms, Glassware, Boots, Picture Frames etc.
 Very stable unit -- handles heaviest objects.

Colors White Laminated Shelves and ladder frames.
 Exposed plywood edge detailing.

More Info? Call or email for photos, booth plans and specs.

LDR 80

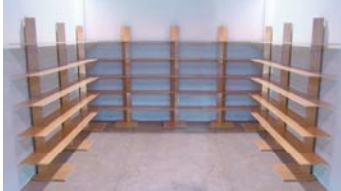
- 80" HT X 48"W
- 4 SHELF HTS.
- 16"DEEP X 48"L x 1/2" shelves
- 18" HT. GAPS between shelves



SHOWN RIGHT:
 2 LDR 80's
 BACK TO BACK

A SELECTION OF TYPICAL BOOTH LAYOUTS

10 X 10



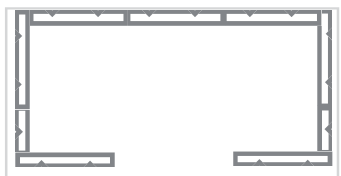
#A: 3 SINGLES + 3 DOUBLES

10 X 15



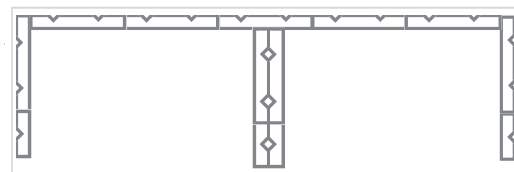
#A: 3 SINGLES + 4 DOUBLES

10 X 20



#B: 2 SINGLES + 7 DOUBLES

10 X 30



#B: 4 SINGLES + 9 DOUBLES



SHOWN LEFT: LDR 80 CORNER WRAP ALONG AISLE

SHOWN RIGHT: LDR 80 ALONG WALL IN CONTINUOUS RUN



SPRINGBOARD

INNOVATIVE DISPLAY SOLUTIONS

Springboard Inc., 300 Van Dale Road, West Hurley NY 12491
PHONE (212) 367-9827
NEW TOLL-FREE FAX (866) 483-0849
ON-SITE CELL (646) 879-0737 **WWW.springboarddesign.com**
EMAIL rentals@springboarddesign.com

CONTACT INFO

Office Contact Name _____
 Contact Email _____
 Office Ph _____
 Fax _____
 Co. Address _____

 On-site Contact Name _____
*** On-site Contact Cell #** _____

CREDIT CARD PAYMENT

Cardholder's Name _____
 C.Card # _____
 V-Code #* _____ C.Card Type _____
* V-Code is the last 3-digit # on back in sign. area for MC,VISA,DC, DISC + 4 digit on front for AMEX
 Exp. Date _____ Amount _____
*** Signature** _____

TERMS: PLEASE READ CAREFULLY

- Orders need to be confirmed:** SB confirms all orders received. Please call us if you place an order + DO NOT receive a "CONFIRMATION OF ORDER" fax or email. This will verify the availability of your fixtures + receipt of payment.
- Re-Stocking:** 50% of rental fee is charged for fixtures returned at the show.
- Wire Transfers:** Bank processing fees are \$50 per transaction.
- Usage:** Rental usage period is through closing hour of show.
- Loss + Damage:** Client is responsible for replacement cost (2.5 x Rental fees paid for item) of fixturing for loss or damage occurring as a result of mis-use of fixture, willful neglect or vandalism.
- Drayage:** Drayage charges (if applicable) are not included in rental prices.
- For complete Terms+Conditions:** Go to www.springboarddesign.com > tradeshow services > rentals > terms + conditions

FOR OFFICE USE ONLY CONFIRMED w/ FAX? E-MAIL?
 DATE PD ORDER TAKEN BY

ORDER FORM >> RENTALS CHI

PRICES VALID THRU 8/01/10 FOR LISTED SHOW + VENUE ONLY

CO. NAME: _____ *-Just show up!*
 SHOW: **CHICAGO MARKET:**
LIVING + GIVING *BOOTH/RM # _____
 VENUE: **MERCHANDISE MART** SHOW DATES: **7/24-7/27/10**
***CLIENT ARRIVAL DATE:** _____ ***ARRIVAL TIME:** _____
 ORDER DATE: _____

*** IMPORTANT! PLEASE ORDER EARLY - DISCOUNT ORDERING DEADLINES**
DISCOUNT ORDER RATE applies for all orders completed + **PAID-IN-FULL** within 10 BUSINESS DAYS PRIOR TO FIRST DAY OF SHOW.
SHOW ORDER RATE Orders completed + Paid for after the Discount period expires and show-site orders.

DRAYAGE NOT INCLUDED IN RENTAL PRICES

SHELVING	QTY	DISCOUNT	SHOW	TOTAL
Maple Single (30"L) Nesting [©] 5 Shlf		@ \$100.	\$175.	=\$
Maple Double(64"L) Nesting [©] 5 Shlf		@ \$200.	\$275	=\$
WHITE Single (30"L) Nesting [©] 5 Shlf		@ \$115.	\$190.	=\$
WHITE Double(64"L) Nesting [©] 5 Shlf		@ \$230.	\$305.	=\$
Maple Single (30"L) Nesting [©] 4 Shlf		@ \$100.	\$175.	=\$
Maple Double(64"L) Nesting [©] 4 Shlf		@ \$200.	\$275.	=\$
WHITE Single (30L) Nesting [©] 4 Shlf		@ \$115.	\$190.	=\$
WHITE Double(64"L) Nesting [©] 4 Shlf		@ \$230.	\$305.	=\$
OTHER	QTY	DISCOUNT	SHOW	TOTAL
LDR 80 [©] WHITE 4 SHELF (4'W)		@ \$225.	\$325.	=\$

RENTAL TOTAL > Includes: INSTALL/DISMANTLE DRAYAGE NOT INCLUDED	= \$
DRAYAGE+OTHER >	= \$
SUBTOTAL	= \$
SALES TAX > if applicable	= \$

AMOUNT DUE > A "Confirmation of Order" fax will be sent to you as your receipt

NESTING SHELVES > ESSENTIAL FACTS: SPECS + DRAWINGS

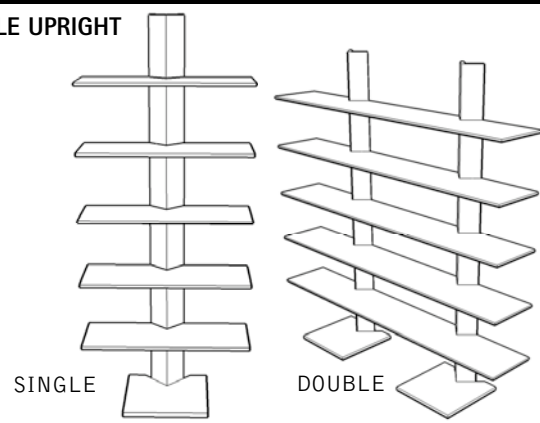
SPECS 5 SHELF MAPLE or WHITE NESTING* - SINGLE UPRIGHT + DOUBLE UPRIGHT

DESCRIPTION A unique freestanding fixture that has a minimal styling which never distracts from your product. The shelving units clean design offers display surfaces unobstructed by vertical divisions. Multiple units can be ordered to create continuous display that wraps around a room.

Displays Perfect for Shoes, Handbags, + jewelry stands. Need a taller display space? Use the top shelf or remove one shelf and create space for a jewelry stands, boots, handbags, etc.

COLOR STYLE WHITE or MAPLE
 4 shelf (15.5 gaps) or 5 shelf (11.5 gaps) units

FIXTURE SIZES Single Upright units have 5 shelves @ 30"L ea.
 Double Upright units have 5 shelves @ 64"L ea.



* NESTING SHELVES are A **SB** original, Design Copyrighted by Springboard Inc. ©2001 pat. pending design.)