



SIGNATURES SPONSORSHIP

Buyers can take a few minutes to relax and meet celebrity authors at a Signatures event. Food and beverages can also be offered to complete the experience for buyers.

Your sponsorship includes:

- 10 autographed books from each author
- Your logo on all Signatures Promotional materials including website, direct mail, e-blasts, and on-site handouts
- On-site Sign with your Logo

Cost: \$2,500

Registration deadline: **May 7, 2010**

Logo (eps file, tiff, or jpeg) due: **May 14, 2010**

Company Name: _____ Showroom/Booth #: _____

Contact Name: _____

Contact Phone Number: _____ Fax Number: _____

Contact E-mail Address: _____

Credit Card Information: (OR, send CHECK made payable to *Merchandise Mart Properties, Inc.*)*

Circle Card Type: **MC** **VISA** **AMEX** Other: _____

Card Number: _____ Exp. Date: _____

***Payment is due no later than the registration deadline: May 7, 2010**

Send form and payment to the address or fax below:

Attn: Carrie Schmitt
The Chicago Market: Living and Giving
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

Fax: 312/527-7912 | Phone: 312/527-7885
cschmitt@mmart.com

WITHIN TWO - THREE WEEKS OF SUBMITTING THIS FORM, YOU SHOULD RECEIVE AN EMAIL CONFIRMATION FROM US.