

EVENTS / SPECIAL FEATURES

Maximize Your Shopping Experience

Sunday, March 21

9:15 a.m.

8th floor Market Suites- Conference Room 8A

New to National Bridal Market Chicago? This is your opportunity to learn how to navigate the 8th floor and maximize shopping the floor.

“The Best of Bridal” Market Party and Fashion Show

Sunday, March 21

6 p.m. Cocktails & Hors d’oeuvres • 6:30 p.m. Fashion Show

8th-floor Special Event Atrium

Join us for a networking cocktail party and then view the newest looks in Bridal and Special Occasion in one informative and exciting runway presentation.

Seminar- Navigating the New Economy

Monday, March 22

8 a.m. Continental Breakfast • 8:15 a.m. Presentation

8th-floor Market Suites

Join our two experts, Gail Malecot and Janice Wood, of Malecot Wood Consulting, as they share the steps to maximize your bridal business in this difficult economy.

