



Join the furnishings industry in the battle against breast cancer.
Sign up your company NOW as a tour destination in the
7th Annual Tour 4 the Cure event to be held during
NeoCon® East, October 28th & 29th, 2009 in Baltimore, MD.

For a minimum tax deductible donation of \$300 to The Common Thread for the Cure Foundation, your company can be included in the Tour 4 the Cure passport which will be distributed to all attendees at the show. Attendees will be encouraged to visit all listed tour destinations to have their tour passport stamped for a chance to win a prize in your booth! Attendees that visit all tour destinations and return their completed passport back to The Common Thread for the Cure's booth will qualify to be entered into a drawing to win the grand prize. *(All prizes will be furnished by The Common Thread for the Cure at no additional expense.)*

As a tour destination your company will benefit by:

- Company name listed in the Tour 4 the Cure passport distributed to all show attendees.
- Company name will also be promoted during fundraising events held in The Common Thread for the Cure's booth during the show.
- A Tour 4 the Cure participant sign identifying your trade booth as a tour destination.
- Potential to increase traffic in your trade booth by being a tour destination.
- Company name listed on The Common Thread website as a participant.
- Company name listed in The Common Thread newsletter as a participant.
- Build goodwill by supporting The Common Thread for the Cure, an industry foundation.
- Plus, the Tour 4 the Cure event will have pre-publicity in NeoCon® East publications.

The Common Thread for the Cure, a non-profit foundation, was established in 2000 to unite individuals from all aspects of the furnishings industry in the battle against breast cancer. The Common Thread for the Cure provides Helping Hand Grants to individuals affiliated with the furnishings industry who are battling this disease. The purpose of a Helping Hand Grant is to aid the recipient and their family in areas where insurance does not apply.

_____ YES, our company wants to be a Tour 4 the Cure destination AND we will make the \$300 donation to participate.

_____ OR we may have an idea for a Common Thread fundraising event to hold in our trade booth during the show. Minimum donation \$300.
(Call Suzann Bray at 336-457-0917 to discuss)

Company Name _____ Show Location _____
(Include aisle & booth #)

Contact Person _____ Telephone # _____

Email _____

FAX this completed form on or before September 28th to FAX #336-841-5202 or

EMAIL to: sbbray@internationalfabrics.com

MAIL your \$300.00 tax deductible donation to: The Common Thread for the Cure Foundation,
P.O. Box 1448, High Point, NC 27261-1448. *Thank you for your support.*