

# NOMAD-2D™

## PDF417 Exhibitor Lead Retrieval System

### **NOMAD-2D Features**

NOMAD-2D is a hand-held, pocket sized, battery powered, full-feature packed bar code reading terminal with custom lead retrieval software.

Designed for "ease of use," NOMAD-2D utilizes a key pad to scan badges, select lead qualifiers, add notes and print leads.

Battery lasts for full length of show without recharging.

4MB of non-volatile, internal memory assures no data loss.

Physical description: **Size** 1.6" x 4.4" x 1.6" **Weight** 4.2 oz

**NOMAD 2-D is mobile exhibitor lead retrieval.**

**Capture leads any where, any time and any place.**



Actual Size

### **How NOMAD-2D Lead Retrieval Works**

Hold the NOMAD-2D reader about 6 - 8 inches away from the bar code on the name badge.

Press one of the red "SCAN" buttons located on the face of the unit. You will hear an audible beep signal after the bar code has been read. Full attendee data is captured, stored in memory and displayed on the back-lit screen.

Prioritize your sales efforts by area of interest! Add Lead Qualifiers with simple use of arrow buttons. Add notes using text messaging keystrokes.

All scanned, qualified and note information is saved to the internal memory of the NOMAD 2-D unit.

After close of the show, return your NOMAD 2-D unit to the exhibitor lead retrieval service desk.

For easy 24/7 access and distribution by you and your staff, your captured leads are uploaded to our secure web site: [www.leads2web.com](http://www.leads2web.com). For an additional fee you may have your leads copied to a USB drive right at the service desk.



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