

SmartScan™

PDF41 Bar Code Lead Retrieval System

SmartScan system is the first step of your sales Force Automation.

Capture, qualify and follow-up on your sales leads. SmartScan System transfers your sales lead information directly to a USB Stick. Hard copy printouts are immediately produced.

Qualify your leads with standard or custom qualifiers. Build your sales data base. Increase sales force productivity.

Improve Your Bottom Line.

Your leads... Your livelihood, *SmartScan is an integrated component of your in-booth sales force.*



SmartScan System consists of a hand held laser scanner connected to a data collection unit with an integrated USB Stick drive and printer.

The non-contact laser scanner uses a laser beam to read the attendee's PDF417 bar coded name badge from a distance of 6' to 9'.

The attendee's full name, address, phone and fax numbers are captured.

Optional information may also be collected; i.e., attendee's E-mail, demographics, size and type of business, products/services of greatest interest, lead follow-up codes and more. Available information is at the discretion of show management.



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